



Commodity Classification Begins Here®

FOR IMMEDIATE RELEASE:

**3CE-powered Checkpoint Global HS Recognized by Software Industry as 2016 Best Content Search and Discovery Solution.**

Montreal, Canada (June 1, 2016) – 3CE Technologies, the global leader in automated customs commodity classification, congratulates its partner, Thomson Reuters, for winning the 2016 CODiE Award for best Content Search and Discovery Solution.

Powered by 3CE, “Checkpoint Global HS”, was recognized by the Software Information Industry Association for its innovation in simplifying the first, and the most complex and error-prone step in cross-border trade; Harmonized System (HS) commodity classification.

"This award highlights the technical advancements made by 3CE and Thomson Reuters, and validates the approach that we have taken in solving this chronic and costly problem for the international trade community," said Randy Rotchin, President and CEO of 3CE Technologies.

“3CE’s contribution to the success of Global HS is fundamental,” added Suzanne Offerman, director of product management for international trade, with the Tax & Accounting Thomson Reuters business. “3CE’s classification engine in Checkpoint Global HS allows users to expertly generate customs commodity codes and obtain duty information for more than 160 countries by understanding everyday commercial goods descriptions and interacting with users in an intuitive way. Global HS users can also use that same information to conduct country-to-country comparisons in the Create-a-Chart feature on Checkpoint. It’s been a great partnership.”

3CE HS classification tools have been developed with the understanding that international trade professionals cannot afford to arbitrate through long lists of mostly irrelevant “potential” keyword matches; they require a single, correct answer immediately.

**About the SIIA CODiE Awards:**

The SIIA CODiE Awards are the premier award for the software and information industries, and have been recognizing product excellence for 29 years. The CODiE Awards remain the only peer-recognized program in the content, education, and software industries so each CODiE Award win serves as confirmation of a product’s innovation, vision, and overall industry impact.



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**About Thomson Reuters:**

Thomson Reuters is the world's leading source of news and information for professional markets. Our customers rely on us to deliver the intelligence, technology and expertise they need to find trusted answers. The business has operated in more than 100 countries for more than 100 years. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges. For more information, visit [www.thomsonreuters.com](http://www.thomsonreuters.com).

**About 3CE:**

Since 1999, 3CE Technologies has developed best-in-class software solutions that reduce the costs and risks associated with international trade. 3CE tools and services are used worldwide by multinational traders, global logistics services providers, and customs authorities alike. 3CE classification assistance and HS code verification tools are featured in many government trade portals and electronic single window systems worldwide. For more information, visit [www.3CE.com](http://www.3CE.com).

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